

BS Journalism

Graduating seniors write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve

Measure 1:

More than half of 2014-2015 intern supervisors will rate the writing ability of the School of Journalism intern whom they supervised as either "Very good" or "Excellent."

Measure 2:

Graduating seniors will score an average of at least two on the five-question grammar portion of the Fall 2014 and Spring 2015 senior exit exams.

Graduating seniors understand and apply the principles and laws of freedom of speech and press, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances.

Graduating seniors demonstrate an understanding of the history and role of media professionals and institutions in shaping communications.

New Number Identifier Field:

Measure 1:

Graduating seniors will average two points or better on the five-point history portion of the school's exit exam.

Graduating seniors apply tools and technologies appropriate for the communications professions in which they work.

Measure 1:

Fifty percent or more of School of Journalism graduating seniors taking the university's graduating senior survey will rate as either "Somewhat" or "Very much" the degree to which the university contributed to their progress in "developing computer skills."

Measure 2:

Fifty percent or more of School of Journalism graduating seniors taking the university's graduating senior survey will rate as either "Excellent" or "Good" the "adequacy of computer resources" within their major.

New Outcomes Item

Understand freedom of speech and press.

Additional Description of Outcome: Understand and apply the principles and laws of freedom of speech and press, for the country in which the institution that invites ACEJMC is located, as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;