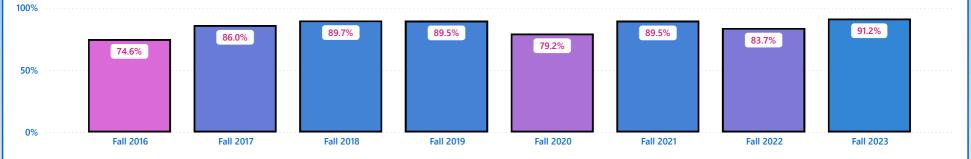
Fall Program Accredit		on							
Fall-to-Fall Retention First-Time Freshmen	Degree			Majo	Major				
	All			→ Jou	rnalism		\sim	Clear Slicers	
		First-Time	e Freshmen	Retention	Over Time				
Degree, Major, Concentration	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	
Bachelor of Science	74.6%	86.0%	89.7%	89.5%	79.2%	89.5%	83.7%	91.2%	
Journalism	74.6%	86.0%	89.7 %	89.5 %	79.2 %	89.5 %	83.7%	91.2%	
	72.9%	85.3%	90.0%	90.0%	90.9%	92.9%	81.8%	50.0%	
Advertising/Public Relations	83.3%	100.0%	77.8%	92.9%	75.0%	85.7%	85.7%	100.0%	
Entertainment Journalism								100.0%	
Media Studies	100.0%	50.0%	100.0%	50.0%	75.0%	100.0%	100.0%	66.7%	
Sports Media				94.1%	66.7%	84.6%	81.0%	94.6%	
Visual Communication	33.3%	87.5%	100.0%	100.0%	100.0%			100.0%	
		86.0%	89.7%	89.5%	79.2%	89.5%	83.7%	91.2%	



First-Time Freshmen Retention Over Time



Data Last Refreshed: Thursday, October 17, 2024

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