

University Planning Committee Minutes

September 1, 2023

9:00 AM

Provost's Conference Room, Cope 112

Attended: Mark Byrnes, Ron Henderson, Liz Smith, Michael Erskine, Kimberly Evert, Francis Koti, Greg Pitts, Christina Cobb, Suzanne Sutherland, Beverly Keel, Mary Hoffschwelle, Ron Malone, Chad Mullis, David Foster, Maigan Wipfli, Monica Smith, Ginger Freeman, Andrew Oppmann, Sarah Sudak, Laurie Witherow, Rick Sluder, Brian Hinote, Michael Hein, Joyce Heames, Leah Lyons, John Vile, Kathleen Schmand, Chris Brewer, Lisa Bass, Jeri Ann Clark, Layne Bryant, Haylie Lloyd, Allison McGoffin

1. Welcome and Introductions

Provost Byrnes welcomed everyone and asked attendees to introduce themselves.

2. [Committee Charge](#)

Provost Byrnes charged the committee and noted that the committee will be approving items that are critical to the development and success of our next strategic plan.

3. [Minutes of the Feb. 17, 2023 meeting](#) were approved. [Motion made by Smith, seconded by Keel]

4. University plans and report updates (see [MTSU University Planning and Report Timelines](#))

• [SACSCOC Reaffirmation of Accreditation](#)

Mary Hoffschwelle, associate provost and SACSCOC Accreditation Liaison, shared that MTSU is in the reaffirmation class of 2026. We have applied for a differentiated review which would allow us to report on 40 standards rather than a full review of 70+ standards. MTSU's orientation for the reaffirmation will be held during SACSCOC's annual meeting in December.

President McPhee will convene a committee, but work has already begun with readiness checks for each standard. The team will work on drafts in 2024 and early 2025.

Compliance Certification due	September 2025
Off-Site Peer Review conducted	November 2025
Write QEP proposal	AY 2024-2025
QEP Proposal due	January 2026
On-Site Peer Review Conducted	Spring 2026
Review by SACSCOC Board of Trustees	December 2026

• [Institutional Effectiveness, Planning, and Research](#) (IEPR) Reporting

Chris Brewer, assistant vice provost for IEPR, reminded the committee of several PowerBI dashboards on the IEPR website for MTSU community use.

i. [Quality Assurance Funding 2020-2025](#)

Lisa Bass, director of institutional effectiveness, discussed the Summary of Points from AY 21-22 and will report AY 22-23 results at the next meeting.

ii. [Strategic Plan 2015-2025](#)

Jeri Ann Clark, director of data management and institutional research, showed the Strategic Plan on IEPR's website and noted that updates will occur after census.

iii. [Peer Institutions](#) (Action)

Chris Brewer reported that our lists of peers (aspirational and NSSE) haven't been updated since 2016 and asked for volunteers to look at revising our peer institutions. Christina Cobb, Rick Sluder, Joyce Heames, John Vile, and Liz Smith volunteered to serve.

- [Academic Master Plan 2015-2025](#)

Mary Hoffschwelle showed the Academic Master Plan website highlighting the strategic directions and [midpoint publication](#). She is preparing an annual implementation overview of AY 22-23 accomplishments for the president, trustees, and this committee.

- [Quest 2025](#)

Rick Sluder, vice provost for student success and dean, University College, discussed the history and accomplishments of the Quest for Student Success and global and national trends in student success efforts.

5. 2025-2035 Strategic Plan Development (Action)

Mary Hoffschwelle showed the committee a timeline for creating a new strategic plan that will integrate the Academic Master Plan, Quest for Student Success, and current Strategic Plan into a University Strategic Plan with four pillars (Academic Quality, Student Success, Engagement, and Innovation) approved by the provost and president.

Work began in spring 2023 with the recruitment of Strategic Plan leadership from different colleges and divisions, led by Jeff Gibson, College of Liberal Arts associate dean, and Layne Bryant, University College director of assessment and accreditation.

Fall 2023 - Strategic Plan leadership supports mission review; pillar subcommittees establish goals for Fall 2023 (landscape scans, data gathering and analysis; schedule of committee tasks and work products for 2024.)

Spring 2024 - Listening sessions, focus groups

Summer 2024 - Draft outline of new strategic plan

Fall 2024 - Informational presentations to gather feedback, revise draft plan

January 2025 - Strategic Plan finalized

February 2025 - Planning Committee approval

February-April 2025 - Provost, President, Board approvals

May 2025 - Implementation begins

Beverly Keel moved to approve the Strategic Plan development process, and Francis Koti seconded. A voice vote was taken and the motion to approve the Strategic Plan development process passed.

6. Mission Review Subcommittee (Action)

Mary Hoffschwelle reported that a subcommittee of the Planning Committee annually reviews the [Mission Statement](#) and [Institutional Mission Profile](#) for approval by the MTSU Board of Trustees and Tennessee Higher Education Commission.

This year the Strategic Plan committee developed a mission review survey pre-tested by students, alumni, Faculty Senate, and staff, to ensure the questions elicited information that would be helpful in revising our mission and vision statements. The survey will be conducted this fall, and a Mission Review Subcommittee will analyze the responses to draft revisions.

Michael Erskine, John Vile, Chad Mullis, Francis Koti, and Leah Lyons volunteered to serve on the Mission Review Subcommittee.

Meeting adjourned at 9:53 AM