

MTSU Planning Committee

November 1, 2010

Attending: Mike Allen, Joe Bales, Brad Bartel, Mike Boyle, Tom Cheatham, Terry Goodin, Mary Hoffschwelle, Don Nelson, John Omachonu, Fay Parham, Bruce Petryshak, Christopher Quarto, Debra Sells, Doug Timmons, Tom Wallace, Terry Whiteside, Doug Williams, Laurie Witherow

I. Call to order and comments – Dr. Brad Bartel, Committee Chair and University Provost

- On the right track. Subcommittee work has been good,
- When final revision is submitted, we need to make sure we are aligned with mission statement and Institutional Profile. An internal check.
- Looked over minutes from the committee's Sept 14 meeting and approved

II. Discussion of TBR changes affecting construction of the new Strategic Plan – Fay Parham, Strategic Planning Coordinator and IEPR Exec. Director

- October 5 we received additional instruction from TBR – need to add an add'l goal to each
- New template sent to Strategic Planning Coordinators across the state
- Submission deadline extended to November 19th
- October 20 – Sent proposed changes
- 2 quality objectives postponed until 2011
- 1 or 2 resourcefulness objectives postponed to 2011 or 2012
- Submission deadline moved again to November 24
- Dr. Short will conduct an update conference call on 11/3/10
- December 1 – deadline to THEC to identify five student subpopulations
- Will do further discussion by email
- New planning schedule attached

III. Presentation of proposed goals and objectives by subcommittee representatives and group discussion - ATTACHMENT

- Access – adult learners - University College has developed a narrative plan to go along with Access Goal Objectives.
 - County-wide partnerships, particularly if they have a community college. We have done this with McMinnville and Fayetteville.
 - These counties have money for their students.
 - Transfer students – we've dealt with Chattanooga, Nashville, Columbia, Motlow. Nashville is going the best.
 - Veterans and other military populations
 - Distance Education – need to have more MTSU online degrees not just RODP
 - 2 + 2 with International universities
 - No one opposed – Access Goal passed
- Student Success Goal

- Completion Goal – we need to insure accuracy in reporting Associates degrees earned by transfer students.
- Intervention works best with students who win lottery scholarship based on GPA only compared to students with lottery scholarships based on ACT because they already believe they can succeed in college.
- We need to put our efforts into high achievers academically , those who win TELS based on ACT score only but see themselves as C students.
- All in favor – Student success goals passed
- Quality Goal
 - 99.0% pass rate for nursing students on NCLEX – no room for more than *one* failure. NCLEX and Praxis goals are mandated by the Board
 - We would like to propose 07-10 rolling average for our base year.
 - National Major Field tests – 17 of 21 majors (81%) – goal is 19 of 21 (90%) not much wiggle room with only 21 majors using national tests. We don't have control over students taking Major Field Tests (Allison: I don't know what this last sentence means. fp)
 - Change 2010-2011 goals to 81.0% (17 of 21) to give an extra year
 - 3.1.2 – on hold
 - 3.1.3 – to meet these goals, we need faculty in Economics, Literacy Studies, Biology to supervise dissertations
 - Change 2010-11 from 24 to 23
 - Change 2011-2012 from 30 to 26
 - 2012-2013 from 35 to 30
 - 2013-2014 from 40 to 35
 - EXL - optional – voted to delete
 - 3.1.4. – We must have enrollment management plan to accomplish this. We are looking at outside firm to help with this. Schools like us around the country have 15% graduate student enrollment. Committee agreed it would be better to specify the number of grad students each year, rather than a percentage of the total students. Goal for 2014-2015 is 4,000 which would be 15% of 2010 enrollment. This is optional – maybe we should wait for consultant's report.
 - 3.2.1 – development delayed until 2011
 - 3.2.2. – also optional. We have already surpassed our goal for twelve-month doctoral GAs with the addition of three new Ph.D.s in the sciences
 - 3.3.1 – optional. There are many Faculty Learning Communities that work together without support that we can count here. We just need to document. Faye Johnson should monitor numbers, per Dr. Bartel . Negative vote-we'll delete
 - 3.3.2 – What is the measurable objective? **Need to make the goal** More quantitative. Where is diversity integrated? Could be done here – mentoring through T&P process. Diversity plan needs to reference Perf Fund, and Performance Funding needs to reference Diversity plan.

- 3.3.3. – Professional Development for GTAs – We will do it whether it's a goal here or not. Need Quantitative measure for the number of grad students going through. What about adjuncts and temp training? The subcommittee wasn't ready to commit funds to this training. If adjunct training is going on in departments, then we can count in collaborative programs and faculty learning communities. Give funds to departments to train adjuncts and compensate adjuncts for their time. Put this back to subcommittee to include greater uniformity of training and supervision to adjuncts quality control.

○

Dr. Bartel asked Fay Parham to send complete list of optional goals to decide which, if any, are in our best interests to include.

-
- Resourcefulness and Efficiency
 - 4.2. is required but development postponed until 2011.
- Efficiency goal postponed (4.2) – may want to remove the word “earmarks” and say public funds or non-contractual federal funding
 - Passed by committee as slightly amended
(Allison, I moved this up to the Quality subgroup area.)

IV. Discussion of the selection of student subgroups for the 2010-2015 Performance Funding Program

This work will be accomplished via e-mail.

V. Other business and announcements

MTSU Planning Committee Meeting
November 1, 2010

Notes for Agenda item #3: TBR changes affecting construction of new strategic plan

1. We began our work in this committee on Sept. 14 using guidelines in the TBR 2010-15 Strategic Plan. Due date Nov. 1, 2010.
2. On October 5, additional instructions were received from TBR:
 - a. For each TBR Key Indicators/goals (the 4 that match our subcommittees) we were required to add one additional goal.
 - b. Gen. Ed. outcomes report (TBR Goal 3.2) delayed until the measure is further developed—sometime in 2011.
 - c. TBR Goal 3.3 (grants, contracts, partnerships, agreements for research, etc.): specify only the number of these items in this goal. The dollars were to be counted in the Resourcefulness & Efficiency goal. Also redefined to include all research dollars.
3. A new template was sent to the Strategic Planning Coordinators, which confused us all. So Dr. Short decided to not require a specific reporting template and allow the institutions to submit their goals and objectives in the format they thought best.

Submission deadline extended to November 19.
4. On October 20, Dr. Short sent us proposed changes that would be considered by the TBR Strategic Planning Oversight Cmte for approval the following week. All 4 of TBR's main goals had changes. Two Quality objectives delayed until 2011: Q2 and Q3. One objective for Resources and Efficiency delayed until 2011 or 2012: Institutional Efficiency Plan; draft diversity plan due February 2011.

Submission deadline moved to November 24.
5. Dr. Short announced a conference call for Strategic Planning Coordinators for Wednesday, November 3 to discuss changes approved during the November 1 meeting of the TBR Strategic Planning Oversight Cmte.
6. THEC changed due date for selection of Performance Funding student subgroups from Nov. 1 to Dec. 1, with the promise of "more to follow soon".
7. MTSU planning calendar/timeline revised Oct. 28 to reflect changes.

1.0 Access Goal , 10/28/10

Institutional Access Strategic Goal

1.1 To provide access to higher education to individuals limited by family, work, and community demands by: extending the resources of the University to create access to educational opportunities at off-campus locations and through distance learning courses; providing an innovative connection of past experiences and current studies; and providing unique programs for transfer and veteran students.

Rational: One of the three goals of MTSU's Academic Master Plan focuses on fostering student centered learning. Specifically, it commits the University to creating and nurturing "a student-centered learning environment responsive to the needs of a diverse student body."

Measurable Objectives

1.1.1 Increase the unduplicated headcount of students served by MTSU distance learning courses; including MTSU online (hybrid and synchronous online), correspondence, and videoconference courses.

Baseline: Fall 2009: 4,957

Fall 2010: 5,297

Fall 2011: 5,637

Fall 2012: 5,977

Fall 2013: 6,317

Fall 2014: 6,657

1.1.2 Develop institutional plan that incorporates a system-wide methodology to promote participation in underserved populations

Baseline: Zero plan at inception of cycle

2010-2011 Completion of institutional plan

2011-2012 Implement Part I of plan

2012-2013 Implement Part II of plan

2013-2014 Implement Part III of plan

2014-2015 Evaluate institutional plan and update as needed

Institutional Access Strategic Goal

1.2 Increase the number of adult learners from the baseline (fall of 2009) by serving the educational needs and goals of Veterans and other military personnel, and by increasing the number of strategic partnerships with local communities/community colleges.

Measurable Objectives

1.2.1 Increase the number of students receiving GI Bill benefits attending MTSU.

Baseline: Fall 2009, 790 students received GI Bill benefits

Fall 2010: 1080

Fall 2011: 1300

Fall 2012: 1560

Fall 2013: 1720

Fall 2014: 1890

Student Success Goal, 10/26/10
Strategic Plan 2010-2015

Completion goal: Increase the number of MTSU degrees granted to transfer students with recorded Associates Degrees from Tennessee Community Colleges by 10% during the reporting cycle.

Baseline:	2009-2010	195
Target:	2010-2011	199
	2011-2012	203
	2012-2013	207
	2013-2014	211
	2014-2015	215

Retention Goal: Increase the number of students participating in the TELS Retention project by 100% during the reporting cycle. We will report both retention and retention of the Lottery Scholarship for the target group and for all TELS recipients at MTSU.

Baseline:	2009-2010	50
Target:	2010-2011	50
	2011-2012	75
	2012-2013	75
	2013-2014	100
	2014-2015	100

3.0 QUALITY Goal, Revised 10-30-10

Institutional Quality Strategic Goal

(enter here)

3.1 Increase quality through increased academic attainment.

Rationale: This goal directly supports Goal 1 of MTSU's Academic Master Plan, *Building on the Blueprint for Excellence, 2007-2017*: Promote academic quality by enhancing learning, teaching, scholarship, and service and by celebrating MTSU's distinctive strengths. (IERP)

(duplicate text box for additional Quality Goals)

Measurable Objectives

(enter single measurable objective here)

3.1.1
Licensure:

- a. Achieve a 99.0% pass rate for nursing students on the NCLEX licensure by the end of cycle.
- b. The number of endorsement areas in which teacher education students' average scores are equal to or greater than the PRAXIS passing score will equal 6 out of 6 of the areas reported annually for the Performance Funding program.

National Major Field Tests:

- c. The percentage of majors for which average student scores are equal to or greater than the national average will increase from 81% (17 out of 21 majors) to 90% (19 out of 21) by the end of cycle.

2009-10 Base Year/Baseline	(enter here)
a. Nursing students' pass rate on the NCLEX exam	a. 98.02% pass rate
b. Number of teacher endorsement areas for which teacher education students' average scores are equal to or greater than the PRAXIS passing score	b. 6 out of 6
c. Percentage of majors for which average student scores are equal to or greater than the national average	c. 81.0%
2010-11 projected progress	(enter here)
a. 98,5%	
b. 6 out of 6	
c. 85.7% (18 out of 21)	
2011-12 projected progress	(enter here)
a. 98.5%	
b. 6 out of 6	
c. 85.7% (18 out of 21)	
2012-13 projected progress	(enter here)
a. 99.0%	
b. 6 out of 6	
c. 85.7% (18 out of 21)	
2013-14 projected progress	(enter here)

a. 99.0% b. 6 out of 6 c. 90.4% (19 out of 21)	
2014-15 Projected progress a. N/A b. N/A c.90.4% (19 out of 21)	(enter here)

Measurable Objectives

(enter single measurable objective here) 3.1.2 Develop and implement strategies and plans to improve student attainment of the TBR General Education learning outcomes. (Director of General Education)	
2009-10 Base Year/Baseline -----	(enter here)
2010-11 projected progress -----	(enter here)
2011-12 projected progress Establish baseline indicators of student attainment of TBR learning outcomes per TBR.	(enter here)
2012-13 projected progress -----	(enter here)
2013-14 projected progress -----	(enter here)
2014-15 projected progress -----	(enter here)

Measurable Objectives

(enter single measurable objective here) 3.1.3 Increase the number of graduates with doctoral degrees to over 40 per year by 2015. (IERP)	
2009-10 Base Year/Baseline 20	(enter here) 20
2010-11 projected progress 24	(enter here)
2011-12 projected progress 30	(enter here)

2012-13 projected progress 35	(enter here)
2013-14 projected progress 40	(enter here)
2014-15 projected progress 40 plus	(enter here)

Measurable Objectives (Objective #3 is optional)

(enter single measurable objective here)	
3.1.3 Continue implementation of the Experiential Learning Scholars Program (EXL) program per the EXL plan. (Coordinator of EXL Program, Dr. Jill Austin).	
2009-10 Base Year/Baseline Continue to Implement EXP initiative per plan timeline.	(enter here)
2010-11 projected progress	(enter here)
2011-12 projected progress	(enter here)
2012-13 projected progress	(enter here)
2013-14 projected progress	(enter here)
2014-15 projected progress	(enter here)

Measurable Objectives (Objective #3 is optional)

(enter single measurable objective here)	
3.1.4 Increase graduate student enrollment to 13.5% of the MTSU student profile. (Dr. Mike Allen, Vice Provost for Research and Dean of the College of Graduate Studies)	
2009-10 Base Year/Baseline Graduate student enrollment as per cent of student profile.	(enter here) 11.46%
2010-11 projected progress 11.5%	(enter here)
2011-12 projected progress 12.0%	(enter here)
2012-13 projected progress 12.5%	(enter here)
2013-14 projected progress	(enter here)

13.0%	
2014-15 projected progress	(enter here)
13.5%	

Institutional Quality Strategic Goal

(enter here)

3.2 Increase quality through increased academic support.

Rationale: This goal directly supports Goal 1 of MTSU's Academic Master Plan, *Building on the Blueprint for Excellence, 2007-2017*: Promote academic quality by enhancing learning, teaching, scholarship, and service and by celebrating MTSU's distinctive strengths.

Measurable Objectives

(enter single measurable objective here)

3.2.1 To advance research, creative activities, instruction and /or public support of MTSU's mission:

- Increase the number of third-party grants, contracts, agreements, and partnerships by 10% over baseline by the end of the cycle.
- Increase annual extramural funding from grants and contracts 30% over baseline by the end of the cycle (VP for Research, VP for DUR)

2009-10 Base Year/Baseline	(enter here)
<ol style="list-style-type: none"> Number of third-party grants, contracts, agreements Number of partnerships and outreach activities Amount of extramural funding 	100 3 existing partnerships; 5 new partnerships; total 8 \$36.4M
2010-11 projected progress	(enter here)
<ol style="list-style-type: none"> 102 12 \$37.0 M 	
2011-12 projected progress	(enter here)
<ol style="list-style-type: none"> 104 16 \$38.2 M 	
2012-13 projected progress	(enter here)
<ol style="list-style-type: none"> 106 20 \$40.0M 	
2013-14 projected progress	(enter here)
<ol style="list-style-type: none"> 108 24 \$43.7M 	
2014-15 projected progress	(enter here)
<ol style="list-style-type: none"> 110 25 \$47,3 M 	

Measurable Objectives

(enter single measurable objective here)

3.2.2 Increase the number of and dollar value of graduate student assistantships by 10% by the end of cycle. (VP Research)

2009-10 Base Year/Baseline a. Number of graduate student assistantships b. Dollar value of graduate student assistantships	(enter here) c. 228 nine-month master's GAs 76 twelve-month doctoral GAs d. \$6,000 general rate; \$6,400 science rate for master's GAs \$14,000 general rate; \$18,000 science rate for doctoral GAs
2010-11 projected progress a. 233 nine-month master's GAs 78 twelve-month doctoral GAs b. \$6,150 general rate; \$6,550 science rate for master's GAs \$14,300 general rate; \$18,400 science rate for doctoral GAs	(enter here)
2011-12 projected progress a. 237 nine-month master's GAs 79 twelve-month doctoral GAs b. \$6,300 general rate; \$6,700 science rate for master's GAs \$14,600 general rate; \$18,750 science rate for doctoral GAs	(enter here)
2012-13 projected progress a. 242 nine-month master's GAs 81 twelve-month doctoral GAs b. \$6,400 general rate; \$6,800 science rate for master's GAs \$14,850 general rate; \$19,100 science rate for doctoral GAs	(enter here)
2013-14 projected progress a. 246 nine-month master's GAs 82 twelve-month doctoral GAs b. \$6,500 general rate; \$6,900 science rate for master's GAs \$15,200 general rate; \$19,500 science rate for doctoral GAs	(enter here)
2014-15 projected progress c. 251 nine-month master's GAs 84 twelve-month doctoral GAs d. \$6,600 general rate; \$7,040 science rate for master's GAs \$15,400 general rate; \$19,800 science rate for doctoral GAs	(enter here)

Institutional Quality Strategic Goal

(enter here)
3.3 Implement strategies to enhance instructional quality.

Rationale: This goal directly supports Goal 1 of MTSU's Academic Master Plan, *Building on the Blueprint for Excellence, 2007-2017*: Promote academic quality by enhancing learning, teaching, scholarship, and service and by celebrating MTSU's distinctive strengths.

Measurable Objectives

(enter single measurable objective here) 3.3.1 Increase the number of faculty members involved in collaborative programs and/or faculty learning communities for instructional improvement for each year of the cycle. (Department chairs, Deans, LT&ITC)	
2009-10 Base Year/Baseline Number of faculty members participating in collaborative	(enter here) 30 faculty members in Faculty Learning Communities

programs and/or community learning communities focused on instructional improvement	
2010-11 projected progress	40
2011-12 projected progress	50
2012-13 projected progress	60
2013-14 projected progress	75
2014-15 projected progress	100

Measurable Objectives

(enter single measurable objective here) 3.3.2 Enhance instruction through faculty mentoring program(s). (Dr. Tim Graeff, Provost's Pilot Initiative: Academy for Teaching Excellence at MTSU.)	
2009-10 Base Year/Baseline	(enter here) Academy for Teaching Excellence at MTSU pilot program developed
2010-11 projected progress Implement 2-year Academy for Teaching Excellence at MTSU Pilot program.	(enter here)
2011-12 projected progress Implement year 2 of ATEMTSU pilot program.	(enter here)
2012-13 projected progress Assess ATEMTSU pilot program. Implement the program on a continuous cycle.	(enter here)
2013-14 projected progress Continue annual implementation of ATEMTSU program.	(enter here)
2014-15 projected progress Continue annual implementation of ATEMTSU program.	(enter here)

Measurable Objectives (Objective #3 is optional)

(enter single measurable objective here) 3.3.3 Develop and implement a professional development program for graduate teaching assistants. (Assoc. Dean of College of Graduate Studies)	
2009-10 Base Year/Baseline	(enter here) Identify components and begin development of a Graduate Teaching Academy Certificate Program
2010-11 projected progress	(enter here) Develop GTAC program
2011-12 projected progress	(enter here) Implement GTAC program.
2012-13 projected progress	(enter here) Assess GTAC program; revise program for continued implementation.
2013-14 projected progress	(enter here) Continue implementation of GTAC program.
2014-15 projected progress	(enter here) Continue implementation of GTAC program.

4.0 RESOURCEFULNESS & EFFICIENCY Goal, 10/26/10

Measurable Objectives

4.3 Pursue funding sources from the private and public sectors to advance MTSU's margin of excellence in pursuit of its mission.	
2009-10 Base Year/Baseline As part of MTSU's 100 th anniversary, and in partnership with the MTSU Foundation, the University has developed a plan for a comprehensive fund raising campaign to be publicly launched during the celebration year. After extensive review and mindful of the current national economic climate, the proposed campaign would focus on attracting \$20 million in new capital and endowment gifts, increasing the ongoing annual fund support by \$2 million during the campaign term and cultivating and securing \$25 million in new planned and estate gifts. If successful, this campaign should not only offer \$61 million or more to address identified needs but should move the University's annual fund raising capacity from its current \$5-\$6 million levels to annual sustainable support of \$8-\$10 million.	Report Person: Joe Bales Baseline Year: \$6.4 M private and \$3.3 M federal earmarks.
2010-11 projected progress	\$7.0 M private and \$5.0 M federal earmarks
2011-12 projected progress	\$7.5 M private and \$2.0 M federal earmarks
2012-13 projected progress	\$8.0 M private and \$2.0 M federal earmarks
2013-14 projected progress	\$8.0 M private and \$2.0 M federal earmarks
2014-15 projected progress	\$7.75 M private and \$2.0 M federal earmarks