# Program Accreditation

## 4-Year Graduation Rates

## Cohorts



### 4-Year Grad Rates by Cohort

| Degree, Major, Concentration | Fall 2016 | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 | Fall 2022 |
|---|---|---|---|---|---|---|---|
| ⊟ Bachelor of Science | 44.3% | 49.1% | 55.0% | 51.6% | 48.1% | 61.9% | 54.3% |
| ⊟ Interactive Media | | | 100.0% | 57.1% | 16.7% | 50.0% | 0.0% |
| No Concentration | | | 100.0% | 57.1% | 16.7% | 50.0% | 0.0% |
| ⊟ Journalism | 44.3% | 49.1% | 53.8% | 50.9% | 52.1% | 63.2% | 58.1% |
| Advertising/Public Relations | 61.1% | 54.5% | 66.7% | 57.1% | 62.5% | 71.4% | 71.4% |
| Media Studies | 50.0% | 0.0% | 75.0% | 0.0% | 50.0% | 100.0% | 50.0% |
| No Concentration | 40.4% | 52.9% | 45.0% | 60.0% | 54.5% | 78.6% | 63.6% |
| Sports Media | | | | 47.1% | 33.3% | 30.8% | 52.4% |
| Visual Communication | 0.0% | 50.0% | 50.0% | 50.0% | 83.3% | | |
| Total | 44.3% | 49.1% | 55.0% | 51.6% | 48.1% | 61.9% | 54.3% |