



Program Accreditation |

4-Year Graduation Rates

Cohorts

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4-Year Grad Rates by Cohort

Degree, Major, Concentration	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
☐ Bachelor of Science	44.3%	49.1%	55.0%	51.6%	48.1%	61.9%
☐ Interactive Media			100.0%	57.1%	16.7%	50.0%
No Concentration			100.0%	57.1%	16.7%	50.0%
☐ Journalism	44.3%	49.1%	53.8%	50.9%	52.1%	63.2%
Advertising/Public Relations	61.1%	54.5%	66.7%	57.1%	62.5%	71.4%
Media Studies	50.0%	0.0%	75.0%	0.0%	50.0%	100.0%
No Concentration	40.4%	52.9%	45.0%	60.0%	54.5%	78.6%
Sports Media				47.1%	33.3%	30.8%
Visual Communication	0.0%	50.0%	50.0%	50.0%	83.3%	
Total	44.3%	49.1%	55.0%	51.6%	48.1%	61.9%