



Fall Program Accreditation

Fall-to-Fall Retention

First-Time Freshmen

Degree

All

Major

Journalism

Clear Slicers

First-Time Freshmen Retention Over Time

Degree, Major, Concentration	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
☐ Bachelor of Science	74.6%	86.0%	89.7%	89.5%	79.2%	89.5%	83.7%	91.2%
☐ Journalism	74.6%	86.0%	89.7%	89.5%	79.2%	89.5%	83.7%	91.2%
Advertising/Public Relations	72.9%	85.3%	90.0%	90.0%	90.9%	92.9%	81.8%	50.0%
Entertainment Journalism	83.3%	100.0%	77.8%	92.9%	75.0%	85.7%	85.7%	100.0%
Media Studies	100.0%	50.0%	100.0%	50.0%	75.0%	100.0%	100.0%	66.7%
Sports Media				94.1%	66.7%	84.6%	81.0%	94.6%
Visual Communication	33.3%	87.5%	100.0%	100.0%	100.0%			100.0%
Total	74.6%	86.0%	89.7%	89.5%	79.2%	89.5%	83.7%	91.2%

Highest Middle Lowest

First-Time Freshmen Retention Over Time

