



Fall Program Accreditation

Fall-to-Fall Retention

All Undergraduates

Degree

All

Major

Journalism

Clear Slicers

All Undergraduates Fall-to-Fall Retention Over Time

Degree, Major, Concentration	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
☐ Bachelor of Science	80.5%	87.1%	90.0%	89.3%	85.3%	86.8%	86.9%	89.9%
☐ Journalism	80.5%	87.1%	90.0%	89.3%	85.3%	86.8%	86.9%	89.9%
Advertising/Public Relations	81.3%	88.5%	92.5%	89.1%	89.5%	89.4%	82.3%	86.0%
Entertainment Journalism	83.3%	90.1%	87.8%	91.8%	88.7%	90.0%	91.7%	89.7%
Environmental Journalism								100.0%
Media Studies	80.0%	62.5%	81.3%	75.0%	66.7%	82.4%	92.9%	97.0%
Social Justice Journalism								100.0%
Sports Media				84.4%	76.1%	81.2%	85.1%	90.4%
Visual Communication	50.0%	78.9%	88.2%	86.4%	88.5%	81.5%	81.8%	81.8%
Total	80.5%	87.1%	90.0%	89.3%	85.3%	86.8%	86.9%	89.9%

Highest Middle Lowest

All Undergraduates Fall-to-Fall Retention

